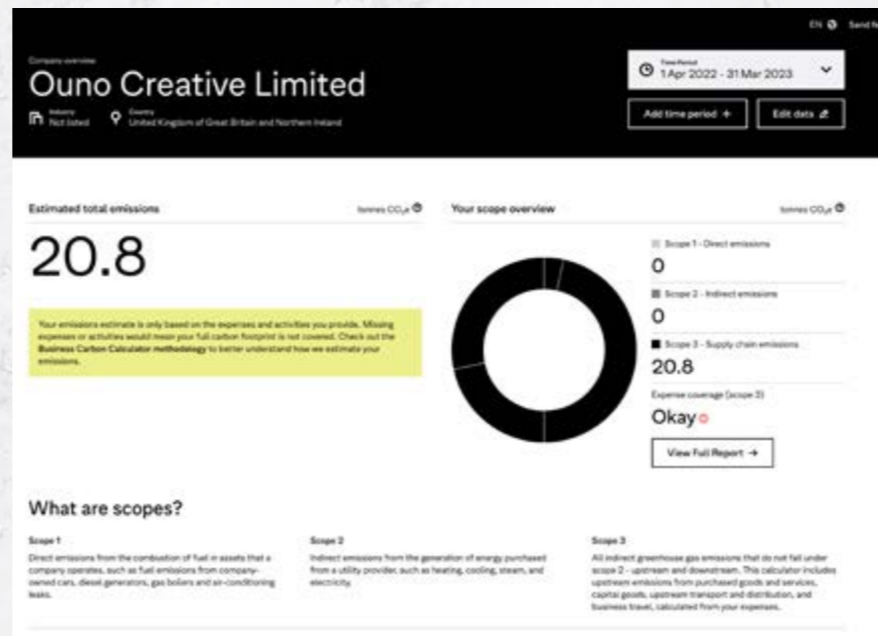


BEING A BETTER BUSINESS

Environmental policy & carbon reduction plan

We recognise that our operations have an impact on the environment, and we have a duty to develop ways to offset our impact and develop sustainable working practices.

Working with the SME Climate Hub, we have committed to reduce our Carbon Footprint and are in the process of publishing our Carbon Reduction Plan with the aim of achieving Net Zero by 2040.



Emissions report
Ouno Creative Limited
1 Apr 2022 - 31 Mar 2023

Business Carbon Calculator
by Normative

Estimated total emissions 20.8 tonnes CO₂e

Country: United Kingdom of Great Britain and Northern Ireland
Sector: Not listed

Scope 2	% of emissions	tonnes CO ₂ e
Electricity	0.0 %	0

Scope 3	% of emissions	tonnes CO ₂ e
Business travel	28.4 %	5.9
Upstream transportation and distribution	21.6 %	4.5
Purchased goods and services	46.6 %	9.69
Capital goods	3.4 %	0.698

Our Business Park is Fitwel 3 Accredited, part of a 4* GRESB portfolio,

- Net Zero carbon in managed areas by 2030
- Net Zero carbon target (whole park) by 2050
- Aligned with Science Based Targets initiative
- BREEAM certificates
- 100% renewable energy

Health& wellbeing:

- Active travel: EV charging points, pedestrian walkways, end of trip facilities: bike racks & showers
- Pop-up events and fitness classes
- Air quality monitoring in all multi-occupied buildings

Biodiversity

- Green space
- Bug hotels, bat houses & bird feeders
- Beehives
- Food waste is composted and recycled back onto the park

OUNO HAVE COMMITTED TO

- Seeking to promote the conservation and sustainable use of natural resources and to minimise environmental pollution in all our own activities and, where possible, by our influence over others.
- Reviewing all our policies, services and activities and acting wherever necessary to meet this commitment.
- Substituting polluting substances with more sustainable alternatives wherever possible.
- Recycling, reclaiming or reusing waste.
- Reusing resources wherever possible rather than disposing of them.
- Wherever possible, printing only using FSC certified or recycled stock and working only with printers who only use vegetable based inks.
- Striving to ensure only the latest printing presses and equipment will be used which consume less energy helping to reduce CO2 emissions.
- Actively encouraging the use of digital alternatives to printing our clients' materials.
- Actively demonstrating the associated environmental benefits of this with our own marketing materials and documentation.

- Endeavouring to work solely with suppliers who can demonstrate a clear environmental policy.
- Encouraging and advising on the use of recycled and environmentally responsible materials by our clients.
- Only using couriers who have a commitment to cutting carbon emissions.
- Encouraging our landlords also to operate a clear environmental policy in line with our own.
- Ensuring staff are trained to understand their role in minimising the environmental impacts of their activities.
- Ensuring all freelance or temporary staff receive a copy of, and understand, our environmental policy so they can respond accordingly when on our premises or working for Ouno.

THE HUB, FARNBOROUGH BUSINESS PARK

Ouno Creative operates from a serviced office complex – The Hub – within the modern Farnborough Business Park. Our building won the 2007 BCO Award for a refurbished/ recycled workplace and has won plaudits for its approach to sustainability and the environment. We enjoy several green benefits such as:

- Organised recycling of printer cartridges, waste paper and mobile phones
- Energy efficient lighting fixtures and automated lighting control systems
- Energy efficient heat management system
- Shuttle bus service plus network of extensive cycle lanes
- Free use of 'eco-bicycles' for local transport

WE ARE COMMITTED TO IMPROVING OUR GREEN CREDENTIALS.

We have taken the following steps over the last ten years

- All stationary is now printed on 100% recycled paper
- All printer cartridges, waste paper/ cardboard and some plastics are recycled
- Paper is reused by creating sketch pads using blank sides of old print outs and by re-printing onto blank sides
- Coffee grounds are composted
- Old computer equipment is routinely donated to the charity Computer Aid International, for re-use in developing countries.
- Consistently recommending FSA-approved

paper stocks to clients

- Initiating the DfT 'Cycle to Work' scheme for staff
- Promoted digital formats to clients as a greener alternative to printed magazines and newsletters
- Creating and publicising our company environment policy to staff and any interested parties on our website.

Last reviewed July 10, 2024

