
ENVIRONMENTAL POLICY

Ouno is based in Hampshire and are a team of full and part time creative people and associated suppliers. As a responsible company we intend to grow and develop in a sustainable manner. However, we recognise that our operations have an impact on the environment and we are committed to reducing this.

- We shall seek to promote the conservation and sustainable use of natural resources and to minimise environmental pollution in all our own activities and, where possible, by our influence over others. We shall review all our policies, services and activities and act wherever necessary to meet this commitment.
- Consideration will be given to substitution of polluting substances with “greener” alternatives wherever possible.
- Wherever possible waste shall be recycled, reclaimed or reused.
- We will reuse resources wherever possible rather than dispose of them.
- Wherever possible, we will ensure any printed materials are printed onto FSC certified or recycled stock and that our printers only use vegetable based inks. We strive to ensure only the latest printing presses and equipment will be used which consume less energy helping to reduce CO2 emissions.
- We are actively encouraging the use of the ‘interactive pdfs’ as a very viable alternative to printing our clients materials.
- We are actively demonstrating the associated environmental benefits of this form of publishing.
- We will endeavour to only use suppliers who operate a clear environmental policy.
- Encourage the use of recycled and environmentally responsible materials to our clients and give advice on the use of these materials to our customers.
- Only use couriers who have a commitment to cutting carbon emissions for making our deliveries.
- We will ensure our business premises landlords also operate a clear environmental policy in line with our own.
- Ensure staff are trained to understand their role in minimising the environmental impacts of their activities.
- Ensure all freelance or temporary staff receive a copy and understand our environmental policy so they can respond accordingly when on our premises or working for or with Ouno.



Adrian Broadway
Managing Director

GOING GREEN - OR AT LEAST TRYING TO!

Ouno Creative operates from a serviced office complex (The Hub) within the modern Farnborough Business Park. The Hub building won the 2007 BCO Award for a refurbished/recycled workplace and has won plaudits for its approach to sustainability and the environment. Ouno therefore enjoys a number of 'green' benefits such as:

- Organised recycling of printer cartridges, waste paper and mobile phones
- Energy efficient lighting fixtures and automated lighting control systems
- Energy efficient heat management system
- Shuttle bus service plus network of extensive cycle lanes
- Free use of 'eco-bicycles' for local transport

Ouno Creative is committed to improving our environmental credentials. We have taken the following steps since 2012:

- All stationary is now printed on 100% recycled paper
- Recycling of all printer cartridges and waste paper/cardboard
- Reuse of paper by creating sketch pads using blank sides of old print outs
- Donated old computer equipment to Computer Aid International, a charity providing high quality, professionally refurbished computers for reuse in education, health and not-for-profit organisations in developing countries.
- Consistently recommending FSA approved paper stocks to clients
- Initiated the DfT 'Cycle to Work' scheme for staff
- Promoted to clients the interactive PDF format and digital e-mags/e-brochures as a greener alternative to printed magazines and newsletters
- Production and display of a company Environment policy.



The Award winning Farnborough Business Park features many 'green' initiatives including a shuttle bus, a car sharing scheme and provision of eco-bicycles.